

## EEO Public File Report

WJAC-TV, Johnstown, PA  
April 1, 2007 – March 31, 2008

### Recruitment Initiatives

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	4/1/07 – ongoing	College Internship Program	College students who are majoring in related fields are exposed to actual “day in the life” work activities of a broadcast employee for a semester	Provide hands-on experience for college students who are majoring in broadcasting-related fields, including News, Sales, and Production for college credits.	Nancy Shull, HR Assistant, Pamela Dennis, News Director, Gary Sinderson, Bureau Chief, Jim Edwards, Executive Producer of Corporate Video Services
2	4/1/07 – ongoing	Job Shadowing Program	Expose high school students and sometimes middle school-age students to a brief idea of career options in the world of broadcasting	Allow students to “shadow” a WJAC-TV employee (generally for a day) to get a first-hand idea about careers in broadcasting that they may be interested in or expose them to areas they may not have known were available in broadcasting.	Dave Tallarico, Production Assistant, Jen Johnson, News Anchor, Meteorologist Jim Burton, Natalie Dreier, News Editor
3	3/28/08	Penn State College of Communications Job Fair	Job Fair for College of Communications Students and Alumni (the largest undergraduate communications program in the nation)	Set up a display table where we provided literature, received resumes and internship applications, and discussed employment opportunities.	Nancy Shull, Human Resources Assistant, Pam Dennis, News Director, and Rob Schmidt, Local Sales Manager

4	4/1/07 – ongoing	Various elementary, middle, and high schools visits	Students, teachers, and other education personnel from numerous schools throughout our viewing area.	School visits made by weather personnel to broaden students' / teachers' knowledge of weather forecasting, our station's role in communicating weather and emergency information, and jobs in television weather forecasting.	Meteorologists and weather casters Jim Burton, Tony Martin, and Tim Tender
5	4/24/07	DuBois Area Middle School Career Fair	Career Fair in the northern region of the viewing area	Spoke with middle school students about career opportunities in broadcasting and education paths	Reporter Dave Roush
6	4/18/07	PSU DuBois Career Fair	Job Fair for broadcast journalism students on the DuBois campus of Penn State University	Spoke with journalism students about the skills needed to perform the job of a reporter at WJAC-TV.	Reporter Dave Roush
7	10/25/2007	PSU Altoona Information Session	Information session for communication students about changes in the broadcast television industry and how those changes will affect the skills needed for jobs.	Addressed communication students about the upcoming D-TV changes and the changes to television news gathering and broadcasting	News Director Pam Dennis