

EEO Public File Report

WJAC-TV, Johnstown, PA
April 1, 2008 – March 31, 2009

Recruitment Initiatives

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	4/1/08 – ongoing	College Internship Program	College students who are majoring in related fields are exposed to actual “day in the life” work activities of a broadcast employee for a semester	Provide hands-on experience for college students who are majoring in broadcasting-related fields, including News, Sales, and Production for college credits.	Nancy Shull, HR Assistant, Pamela Dennis, News Director, Gary Sinderson, Bureau Chief, Jim Edwards, Executive Producer of Corporate Video Services, Meteorologist Tim Tender
2	4/1/08 – ongoing	Job Shadowing Program	Expose high school students and sometimes middle school-age students to a brief idea of career options in the world of broadcasting	Allow students to “shadow” a WJAC-TV employee (generally for a day) to get a first-hand idea about careers in broadcasting that they may be interested in or expose them to areas they may not have known were available in broadcasting.	Pamela Dennis, News Director, Jen Johnson, News Anchor, Meteorologist Jim Burton, Meteorologist Tim Tender
3	3/20/09	Penn State College of Communications Job Fair	Job Fair for College of Communications Students and Alumni (the largest undergraduate communications program in the nation)	Set up a display table where we provided literature, received resumes and internship applications, and discussed employment opportunities.	Nancy Shull, Human Resources Assistant, Gary Sinderson, News Bureau Chief, and Steve Campbell, Local Sales Manager

4	4/1/08 – ongoing	Various elementary, middle, and high schools visits	Students, teachers, and other education personnel from numerous schools throughout our viewing area.	School visits made by weather personnel to broaden students' / teachers' knowledge of weather forecasting, our station's role in communicating weather and emergency information, and jobs in television weather forecasting.	Meteorologists Jim Burton, Tony Martin, and Tim Tender
5	4/10/08	Saint Francis University Job / Internship Fair Extravaganza	Career Fair for Students and Alumni	Set up a display table where we provided literature, received resumes and internship applications, and discussed employment opportunities.	Nancy Shull, Human Resources Assistant, Robert Maslak, Assistant Chief Engineer
6	7/1/08 – ongoing	Weather Kids	On air experience for high school students interested in careers in television weather forecasting	A high school student does on-air weather presentations during the Friday morning news broadcast along with the guidance and assistance of our on-air talent	Meteorologists Jim Burton and Tim Tender
7	10/17/08	Bishop McCort Career Fair	Career Fair in the Altoona – Johnstown Catholic Diocese education system	Spoke with high school students about career opportunities in broadcasting and education paths	Meteorologist Tony Martin
8	4/18/08	Windber Area Career Fair	Career Fair in the Somerset County portion of the viewing area	Spoke with high school students about career opportunities in broadcasting and education paths	Meteorologist Tim Tender